

Greater *Canandaigua* *Civic Center*

SPONSORSHIP INFORMATION



SPONSORSHIP BENEFITS



ENGAGING CONTENT

Digital displays support animations and videos, ensuring your message truly captivates.



SPECIAL DISCOUNTS

Multi-year sponsors and bundles with other signage options will benefit from additional discounted pricing incentives.



VISIBILITY BOOST

With bright and vivid video, imagery, and animations, your brand stands out, day or night.

DIGITAL SIGNAGE

A dynamic and modern way to showcase a brand. Unlike traditional static sponsorships, they captivate attention with motion and versatility, ensuring your brand stands out. With the potential for timely updates and rich media integrations, digital displays amplify engagement and create memorable impressions on viewers. Visitors can't miss these displays!

\$ 1500 FULL YEAR



(585) 396-7230



Canandaigua, NY



gccc.org



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CONSTANT VISIBILITY

Permanent placements mean consistent exposure during events and regular days.



SPECIAL DISCOUNTS

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DURABLE IMPACT

Made from premium materials, our signs and banners withstand the test of time and environment.

WALL SIGNAGE

Our physical wall signs and banners offer a tangible, lasting presence in the arena. They serve as a constant reminder of your brand's commitment to the community and sports. Crafted with high-quality materials and positioned at strategic spots, these signs and banners ensure maximum visibility and a prolonged connection with our audience.

\$ 1000* 4' X 8' FULL YEAR

\$ 1500* 10' X 10' FULL YEAR

*when packaged & bundled with digital signage



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PRIME PLACEMENT

Situated on locker room doors, officiating room doors, and more, your brand garners focused attention from every user.



SPECIAL DISCOUNTS

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VERSATILE EXPOSURE

With a wide variety of users, from youth teams to adult leagues, your message reaches a broad demographic.

LOCKER ROOM DOORS

Our magnetic locker room sponsor signs offer a unique touchpoint with participants and visitors. Positioned right on the locker room doors, they're one of the first and last visuals our attendees engage with, ensuring a lasting impression. As they're frequented by a vast range of age groups and teams, your brand enjoys a diverse and dedicated exposure.

\$ 500

ICE SKATING SEASON



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CENTER STAGE VISIBILITY

With their rink-side placement, dasher boards offer unrivaled exposure during all events.



SPECIAL DISCOUNTS

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INTEGRATED BRANDING

As an integral part of the rink setup, your sponsorship seamlessly melds with the arena's ambiance.

DASHER BOARDS

Dasher board sponsorships provide a highly visible sponsorship opportunity right at the heart of the action. These boards, lining the perimeter of the rink, are in the direct line of sight of spectators and players alike. With every game, event, or practice session, your brand becomes synonymous with the pulse of the arena, ensuring a robust and dynamic brand recall.

\$ 1800* FULL YEAR

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UNMISSABLE

Encased in the ice, logos are at the core of every rink activity.



SPECIAL DISCOUNTS

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DEEP ENGAGEMENT

With players and skaters directly interacting with the logo, brand recall is significantly heightened.

IN-ICE LOGOS

In-ice logos grant a mesmerizing, immersive advertising experience. Embedded within the very ice of the arena, they enjoy a central, uninterrupted view, making your brand an integral part of the skating and game experiences. As skaters glide over and players engage on the ice, your brand's presence becomes a signature aspect of every activity, resonating deeply with every attendee.

\$ 2000* ICE SKATING SEASON

*when packaged & bundled with digital signage



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